

Greetings from the Swift's

We hope you will enjoy and profit from our 2010-2011 color catalog, consisting of over 1000 varieties of both 50 Plug & 288 Plug Perennials, Herbs and Grasses.

Everyone always asks us...What's New?

This catalog features all of our new variety additions, but also introduces our Predictable Blooming Perennial 50 Plug varieties. Because we strive at Swift's to produce extremely reliable, consistent perennials, our plugs are very "predictable". Over 300 varieties will bloom in a determined number of weeks if grown under our recommended conditions (see pages 4-7). Placing perennials in bloom for your customers is essential for high profits, and we give you the tools to do it!

Our new tag symbols on the plant photo pages, as well as our labels, visually highlight plants that attract Butterflies & Hummingbirds, our Rock Garden plants, & varieties that are Foot Friendly, which are perfect between stepping stones.

The last new improvement to save you money is an improved ground delivery service now available from FedEx Ground that reduces time in transit for over 40% of the country by 1 day for the same, economical ground rate (see page 80).

At Swift's, we are always trying to improve our plants and our service to give you the best plug value available. Thank you for placing your trust in us!

May God Bless You,

The Swift's



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